

#### CONFIDENTIAL: ATTORNEY-CLIENT PRIVILEGE

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# **District Highlights**

Superintendent - Gina Potter, Ed.D. Week of March 7, 2025

# SUPERINTENDENT

Gina Potter, Ed.D.

# "You can find magic wherever you look. Sit back and relax, all you need is a book!" by Dr. Seuss

#### **READ ACROSS AMERICA SCHOOL EVENTS**

Schools began celebrating Read Across America that week with wonderful activities promoting the joy of reading. Students engaged in themed dress-up days, guest read-alouds, and special literacy events to encourage a lifelong love of books. Many schools also hosted reading sessions to inspire young readers. This annual celebration highlighted the importance of literacy and brought students, educators, and families together to share the magic of storytelling.

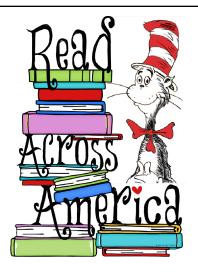
The district extended sincere gratitude to our school Instructional Media Resource Assistants who led the amazing efforts to organize the festive and joyful Read Across America events at their schools. The district also thanked the many awesome staff members at each school who worked so hard to decorate, dress up, and make Read Across America such a memorable and exciting experience for our students. Finally, the district thanked all of the Read Across America readers at our schools: Parents, Community Partners, Retired Educators, District Office Staff, Board President Zenaida Rosario, Board Clerk Irene Lopez, Board Member Kenia Peraza, Superintendent Gina Potter, and more who took time out of their busy days to share the happiness of reading with our students!









































































#### SCHOOL FAMILY OPEN HOUSE EVENTS

Spring 2025 Family Open House events continued, allowing parents to engage with teachers and gain insights on how to support their child with the instructional program. This event strengthened home-school connections and promoted active parental involvement in student learning. As a reminder, in order to ensure the safety of our campuses, school events were for families of students who attended our schools; visitors and outsiders had to have administrative permission to be present on a school campus. A very special thanks went to our dedicated teachers and school teams who worked hard to make their school Family Open House events a wonderful experience for students and their parents.

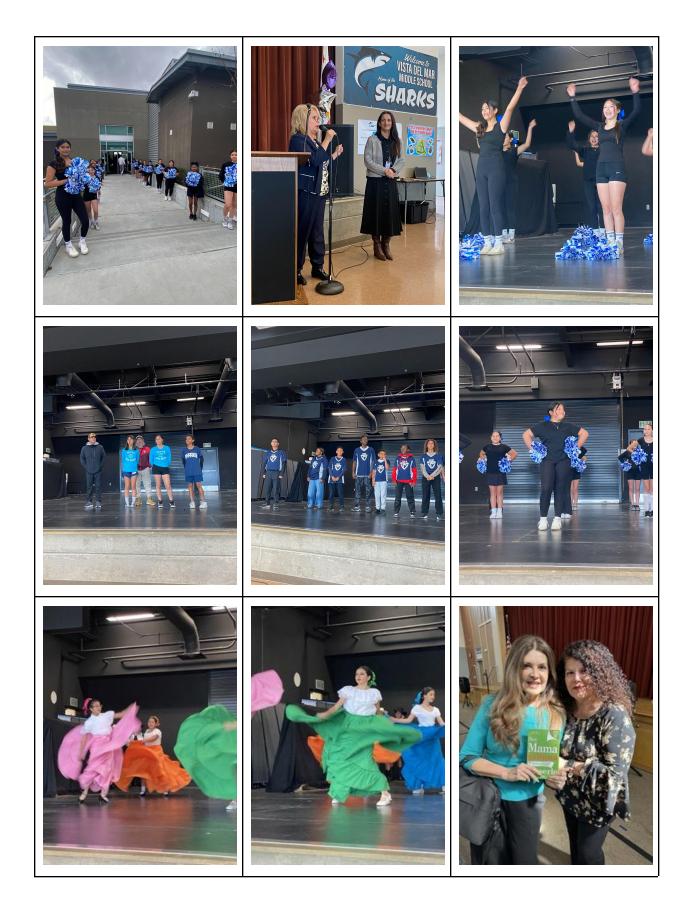
Check out some photo spotlights from our school open house events that week!



### VISTA DEL MAR MIDDLE SCHOOL FAMILY OPEN HOUSE





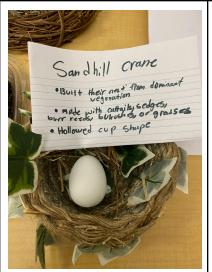




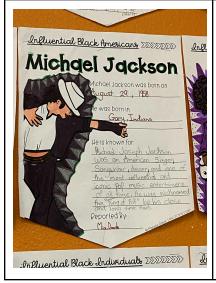


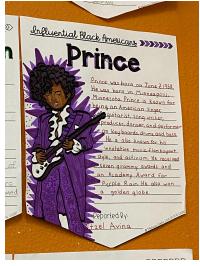




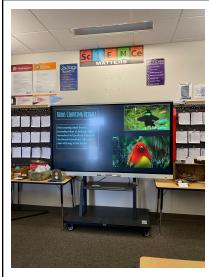


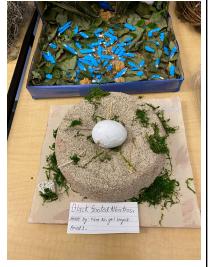


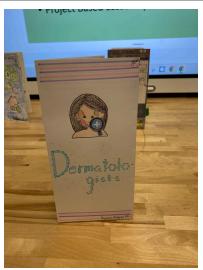






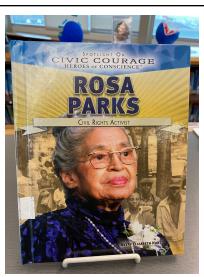




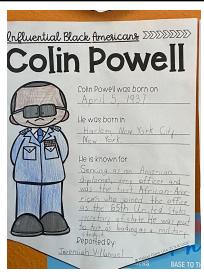














#### SUPERINTENDENT'S STUDENT COUNCIL MEETING

On March 4th, the Superintendent's Student Council Meeting brought together student leaders from each school to present their 2024-2025 school projects, developed based on feedback from schoolwide student surveys. During the meeting, students shared key insights from their peers and collaborated on initiatives to enhance the school experience. A special thanks went to the principals at each of our schools for supporting their student leaders in developing their school projects.



#### FAMOUS GUEST SPEAKER ALE VELASCO PROVIDES A PARENT WORKSHOP

It was truly an honor to welcome the famous Ale Velasco as a keynote speaker to parents and staff on March 5, 2025. A renowned Mexican motivational speaker, author, and entrepreneur, Ale had over 30 years of experience, delivering more than 2,700 conferences worldwide. She authored 23 books, developed seven digital products, and held a degree in Communication Sciences along with a master's in Education. Specializing in logotherapy, spirituality, and positive psychology, she was the founder of Mujeres Hechas en México, empowering women through leadership programs like Congreso Sororidad. As a specialist for Discovery Home & Health and the host of *Una Dosis de Motivación* on TV Azteca, Ale continued to inspire audiences with practical tools for personal and professional growth.

Ale's journey was one of resilience, determination, and a deep belief in self-transformation. Her powerful storytelling and dynamic energy made a lasting impact on countless individuals.

Known for her inspiring work in education and community engagement, Velasco shared her insights with parents and staff, fostering a message of motivation and empowerment. A special thanks went to Board President Zenaida Rosario for inviting motivational speaker Ale Velasco to our school district to provide her powerful message on important parenting strategies that help to support a child as they developed into a responsible, respectful, successful adult.

























# SPECIAL THANKS TO OUR RETIRED EMPLOYEES WHO RETURN TO SUBSTITUTE AND VOLUNTEER

San Ysidro School District thanked our retired employees who continued their dedication to our students and schools by returning to substitute and volunteer! Their contributions enriched our schools, and we were grateful for their ongoing commitment to our students, staff, and community. They will always be a cherished part of our San Ysidro family.

Below are a few photos of some of our amazing retirees who continue to support our district.



Elva De Baca



Manuela Colom



Monica Yrineo



Gloria Mena & Kathy Applegate

# 7TH GRADE INTERNSHIP DAY AT PLAZA DE LAS AMERICAS BY THE SAN YSIDRO EDUCATION COLLABORATIVE

On Thursday, March 6th, San Ysidro Middle School 7th graders took part in an immersive internship day at Las Americas Premium Outlets, gaining valuable hands-on experience in business operations. Students explored the roles and responsibilities needed to run a mall efficiently, connecting classroom learning to real-world workforce skills. They were encouraged to consider future career paths and the importance of higher education in shaping their job opportunities.

A special thank you went to the San Ysidro Education Collaborative, Las Americas Premium Outlets, Gaby Millan from Winward Academy, Principal Mairen Ruiz, the SYMS dedicated team of educators, and all the volunteers who contributed to this

# event!

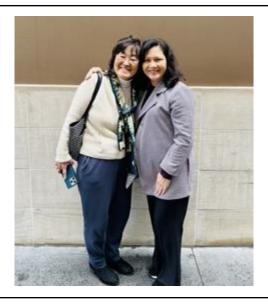






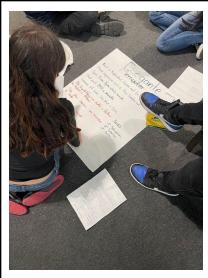








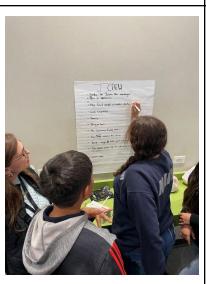
















#### **UPCOMING DATES**

EVENT	DATE	LOCATION
District Office Closed to the Public	Monday, March 24, 2025 - Friday, March 28, 2025	
Spring Break - Schools are closed	Monday, March 24, 2025 - Friday, April 4, 2025	
SYSD - Local Holiday - District Office Closed	Monday, March 31, 2025	
Students Return to School	Monday, April 7, 2025	
Preschool Parent Conferences	Monday, April 14, 2025 - Friday, April 18, 2025	

### **DISTRICT JOB OPENINGS**



Please click on the link to access our current district job openings: <a href="https://www.edjoin.org/Home/Jobs?countyID=37&districtID=650">https://www.edjoin.org/Home/Jobs?countyID=37&districtID=650</a>

